interpack

PROCESSING & PACKAGING

MEA

7 TO 10 DECEMBER 2026

CAIRO / EGYPT

MEMBER OF INTERPACK ALLIANCE

ORGANIZED BY:

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mea.interpack.com

interpack MEA 2026:

The Leading Platform for Processing, Packaging & Printing

interpack MEA, formerly pacprocess MEA, is the **premier international trade exhibition for processing, packaging, and printing technologies across the Middle East and Africa.** As part of the global **interpack alliance,** the exhibition connects regional markets with international expertise, innovative solutions, and global business opportunities.

The next edition of interpack MEA 2026 will be held from **7 to 10 December 2026** at the **Egypt International Exhibition Center (EIEC),** Cairo, bringing together industry professionals, manufacturers, and leading technology providers under one roof.

LEADING TRADE FAIRS FOR PROCESSING & PACKAGING

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Messe Düsseldorf

Powering Industrial Growth Across the Middle East & Africa

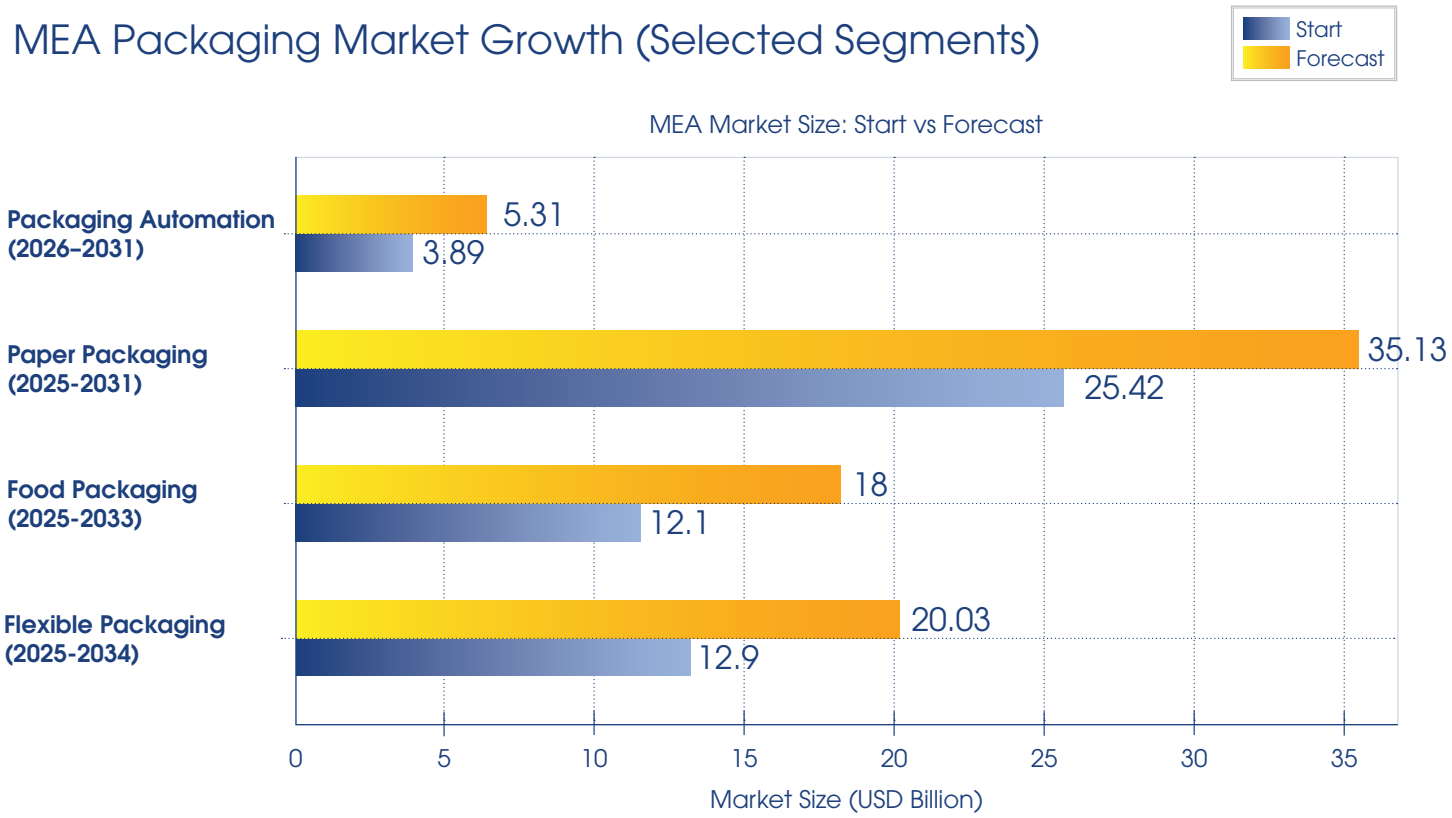
Across the Middle East and Africa (MEA), industries are upgrading production and manufacturing capabilities to meet evolving market demands enhancing efficiency, improving quality standards, and adopting **advanced packaging, processing, and printing technologies.**

interpack MEA brings manufacturers, suppliers, and buyers together in a single B2B marketplace to explore innovation, source processing and packaging technologies, build strategic partnerships, and unlock new business opportunities across the region.

Target Industries

MEA in Focus:
The Data Behind the Demand

MEA Packaging Market Growth (Selected Segments)



Food Processing

$9.86 BN in 2024
Value of the MEA's food processing & food equipment market

CAGR **5.9%**

$15.6 BN in 2032
Expected value of the MEA's food processing & food equipment market

$3.2 BN in 2024
Processing & packaging machinery exports to Near & Middle East (+14.2% YoY)

Packaging Printing

$58.7 BN in 2025
Value of the Middle East & Africa Packaging Printing Market

CAGR **6.8%**

$86.9 BN in 2031
Estimated Value of the Middle East & Africa Packaging Printing Market

$2.49 BN in 2026
Estimated value of Egypt's Plastic Packaging Market

CAGR **3.37%**

$2.94 BN in 2031
Estimated value of Egypt's Plastic Packaging Market

2.42$ BN in 2025
Value of Egypt Paperboard Packaging Market

CAGR **4.13%**

$3.09 BN in 2031
Estimated Value of Egypt Paperboard Packaging Market

pacprocess MEA 2025:
A Strong Edition in Numbers

**The below figures represent the total combined data of pacprocess MEA & Food Africa 2025*

1,200+ Exhibitors from **51** Countries

50,000
SQM

37,000
Trade Visitors from **163** Visiting Countries

100,000+
Meetings & Connections

500+
Hosted Buyers from **71** Countries

129
Professional Speakers

18 Country Pavilions

Exhibit Profiles

- Food processing and manufacturing machines and technology
- Food service equipment and shop fitting
- Beverage production machines and equipment
- Packaging machines and devices
- Packaging materials, packaging means and auxiliary packaging means
- Packaging production and packaging printing machines/equipment, labelling and marking machines
- Pharmaceuticals and cosmetics production machines and equipment
- Plastic packaging
- Printing technologies
- Recycling and environmental technologies
- Automation technology / components / accessories
- Digitalization and services

Special Features at **interpack MEA**

Hosted Buyers Program

A premium initiative connecting exhibitors with qualified international buyers through targeted B2B meetings, supporting high-value leads and export opportunities across the Middle East and Africa.

B2B Matchmaking Program

An online B2B networking platform enabling pre-scheduled meetings between exhibitors and pre-registered visitors, distributors, and industry decision-makers. Maximize onsite business connections and market expansion opportunities efficiently.

Specialized Conference

An expert-led industry conference providing insights and trends in processing, packaging, printing, automation, and sustainable solutions, helping professionals stay ahead of evolving market demands in the MEA region.

Industry Awards

The **SAVE FOOD DESIGN & SUSTAINABILITY DESIGN AWARD Egypt** honor innovative packaging solutions that minimize food loss and waste as well as sustainable packaging solutions spotlighting ideas shaping the future of processing and packaging industries in the Middle East and Africa.

Official Mobile App

A smart mobile application designed to enhance the experience of exhibitors and visitors, providing direct access to the exhibitor directory, floor plans, event schedule, and meeting management tools. It facilitates easy navigation across the exhibition, supports effective business meetings, and helps maximize participation before and during the event.

What Makes **interpack MEA Unique**

Backed by interpack

interpack alliance
MADE FOR TOMORROW

interpack MEA builds on the global leadership of interpack, the world's largest and leading trade fair for processing and packaging technologies. The event brings this proven international platform to the Middle East and Africa, connecting regional manufacturers with advanced processing, packaging, automation, and sustainable solutions.

Concurrent Event

FoodAfrica

Held alongside the 11th edition of Food Africa, the region's premier **B2B food and beverage exhibition,** interpack MEA delivers direct access to manufacturers, producers, and trade buyers seeking the latest food processing technologies, packaging solutions, and printing innovations. This co-location enhances business opportunities, accelerates sourcing, and drives industrial growth across the Middle East and Africa.

The **Venue**

Egypt International Exhibition Center (EIEC) - Hall 1

Egypt International Exhibition Center (EIEC) is a state-of-the-art venue for exhibitions and events located in Cairo, Egypt.

Designed as a comprehensive platform for hosting both local and international events, the center accommodates a wide range of major exhibitions and conferences, supported by spacious exhibition halls, modern conference facilities, and fully integrated meeting spaces.

EIEC features a fully equipped and flexible structure, with **four halls offering over 40,300 sqm of exhibition space,** which can be divided into interconnected sections, with a ceiling height exceeding **8 meters.**

The venue is supported by advanced technical infrastructure, making it an ideal choice for trade fairs, specialized exhibitions, conferences, seminars, and various cultural events. Its strategic location ensures easy accessibility via major highways and places it just minutes away from five-star hotels, commercial centers, and the airport—creating an ideal environment for business leaders, decision-makers, and industry professionals from across the region.

The **Organizers**

Messe Düsseldorf is among the most successful trade fair companies worldwide. It hosts around 40 trade fairs, including 20 leading international trade fairs at its 613,000 sqm exhibition center on the Rhine. The global network of the group of companies encompasses 77 foreign representatives for 141 countries – including 7 international subsidiaries.

IFP Egypt is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 45 years and more than 660 international exhibitions with worldwide recognition. IFP Group organizes some of the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East and Africa, and seeking exposure among top regional buyers and decision-makers.

Konzept is an Exhibition & Event Management Company based in Cairo operates in more than 15 countries worldwide. With more than 20 years of experience, Konzept is specialized in delivering first-class marketing, networking, and information solutions in high-value sectors, both in mature and emerging geographies. Their full-service package includes Organization, Logistics, and Integrated Marketing & PR Campaigns.

Secure Your Stand at interpack MEA 2026

The Middle East & Africa gateway for processing and packaging solutions.

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